



FINANCIAL REWARDS PLAN

HELPING YOU CREATE A
SECURE FINANCIAL FUTURE



An Opportunity to Create WEALTH in a Booming Market

We are delighted that you have chosen Jeunesse® as your partner as you look to secure your personal financial future. Our aim is to provide you with products that you will be proud to represent and share with others—products that are at the cutting edge of technology and perfectly positioned in the booming anti-aging marketplace.

As you begin to understand how incredibly powerful and in-demand the Jeunesse® products really are, the more you will want to recommend them to others. Sharing these innovative products is the key to your success. Your income will be directly related to your efforts in sharing the products, the opportunity, and building a sales organization.

You can participate in the Jeunesse® Financial Rewards Plan at whichever level you wish. You decide whether you want to create a part-time income through retail sales or build a full-time business. *YOU control your destiny.*

WELCOME TO
JEUNESSE®
GENERATION YOUNG



Six Ways to Earn Income with Jeunesse’s Powerful FINANCIAL REWARDS PLAN

① RETAIL PROFIT

At any level in Jeunesse®, Distributors are able to purchase products at the wholesale price for personal use. As a Distributor, you are also able to resell Jeunesse® products and earn a retail profit. You can earn over 35% retail profit on each sale.

Example: You pay \$83.95 for a product and sell it at the suggested retail of \$134.95—you earn a \$51.00 retail profit!



CUSTOMER LOYALTY PROGRAM

Our Preferred Customer Program is great for friends and family members who just want to benefit from using Jeunesse’s products. By becoming a Preferred Customer, they can receive a 10% discount from the normal retail price. However, they can receive a 20% discount from the normal retail price providing they enroll in our Autoship program. Since you receive the difference between the wholesale price and the price your Preferred Customer pays, you can benefit too!

② NEW CUSTOMER ACQUISITION BONUS

As you personally enroll new Customers into your team, you can earn lucrative Customer Acquisition Bonuses (CAB). These bonuses are paid on the purchase of one of the optional Jeunesse® product packages as follows:

PRODUCT PACKAGE:	CV*	CAB
BASIC PACKAGE [†]	100	\$25
SUPREME PACKAGE [†]	300	\$100
JUMBO PACKAGE [†]	400	\$200
AMBASSADOR PACKAGE [†]	500	\$250
1 YEAR JUMBO PACKAGE [‡]	400	\$200

*CV = Commissionable Volume (see Glossary of Terms)

[†]Details on all product packages can be found on the corporate website: www.jeunesseglobal.com

[‡](Autoship qualified for a year.)

③ TEAM COMMISSION

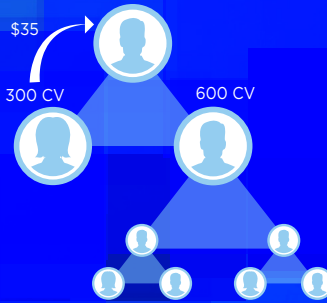
You can earn powerful Team Commissions as you start to build your Jeunesse® sales team. These commissions are designed to reward you for helping and supporting those who join your team. The more you help them succeed, the more you can earn from Team Commissions.

In order to qualify for this powerful income stream, you need to accumulate 100 Personal Volume (PV) points in one month during the first year (which ends on your renewal date) from your personal purchases or your customer’s purchases through your website and personally enroll two Distributors who each accumulate 100 PV within one month. Place one of these Distributors on your left team and one on your right team. This will activate your position so that you may now earn Team Commissions.

As Jeunesse® products and product packages are ordered or sold by those in your team, volume is created in each of your teams. When 300 Commissionable Volume (CV) points has been accumulated in one team (it doesn’t matter which one) and 600 CV points in the other, you will earn a Team Commission of \$35.

Earn up to
750 Team Commissions
per week which =

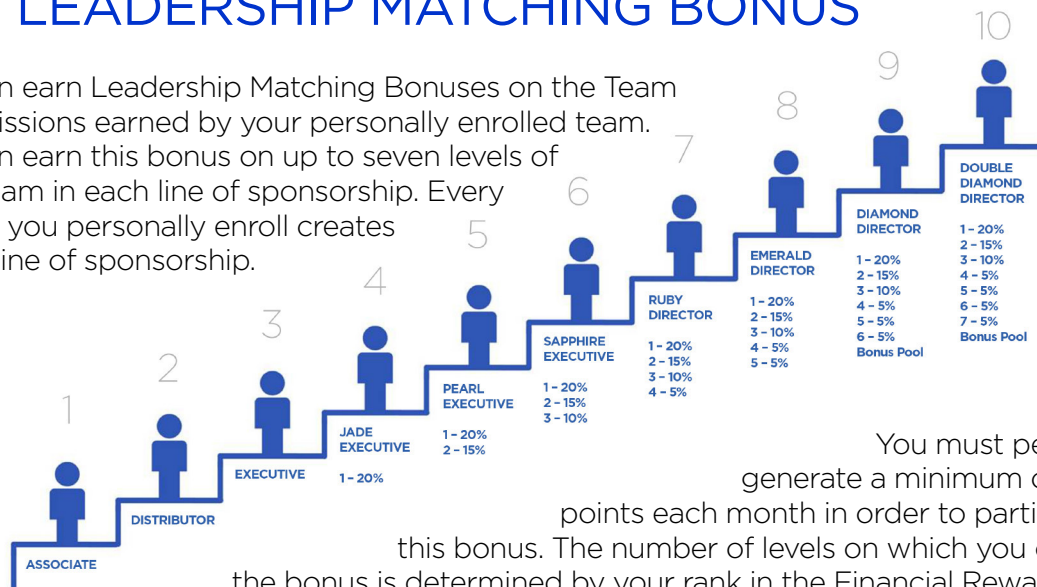
\$26,250



FIND 2 FRIENDS | 2 X 4

④ LEADERSHIP MATCHING BONUS

You can earn Leadership Matching Bonuses on the Team Commissions earned by your personally enrolled team. You can earn this bonus on up to seven levels of your team in each line of sponsorship. Every person you personally enroll creates a new line of sponsorship.



You must personally generate a minimum of 60 PV points each month in order to participate in this bonus. The number of levels on which you can earn the bonus is determined by your rank in the Financial Rewards Plan.

⑤ CUSTOMER ACQUISITION INCENTIVE

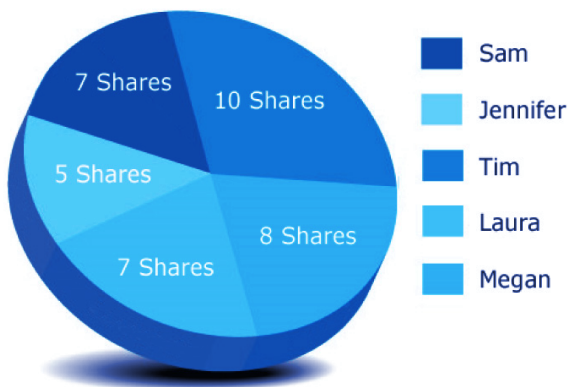
You can earn an additional 5% Customer Acquisition Incentive on Level 1 if you have 5 Retail Customers, Preferred Customers, or Wholesale Customers and an additional 10% if you have 10 Retail Customers, Wholesale Customers, or Preferred Customers for the month.

*See income stream/Leadership Matching Bonuses for further details on how the Leadership Matching Bonus works.

⑥ DIAMOND BONUS POOL

You can earn a share of the Company's total global sales by qualifying for our **Diamond Bonus Pool**. The Company takes 3% of total CV and shares this amongst those qualified to earn this bonus. In order to participate, you must have 10 Customers (Retail, Preferred, or Wholesale) each month in the quarter. Shares are accumulated based on the following criteria: one share is awarded for becoming a Diamond Director, one share is awarded for each month you Diamond qualify in the quarter, one share is awarded for each personally sponsored Diamond, one share is awarded for every 1,000 cycles achieved during the quarter, and one share is awarded for each month you qualify as a Double Diamond.*

“**JEUNESSE®** HAS ONE OF THE MOST SOUGHT AFTER *COMPENSATION PLANS* IN THE MARKET **TODAY**” -Theresa Gregory



Every quarter, the bonus pool is calculated and the bonus is paid out based on the total number of shares you have earned during the bonus period.

To qualify to earn income from the Diamond Bonus Pool, you must have achieved the rank of Diamond or Double Diamond Director.

*International Distributors only need to have 10 personally enrolled Distributors complete an Autoship order each calendar month of the quarter in order to participate.

EARNING COMMISSION

In order to earn commissions as a Distributor, you must first generate 100 PV points in one month during the first year (which ends on your renewal date). You can generate this volume in the following ways:

- a) Purchase Jeunesse® products for personal use or resale
- b) Purchases made through your website by Retail or Preferred Customers

You can begin earning Retail Profits, Preferred Customer Bonuses, and New Customer Acquisition Bonuses immediately upon the purchase of the mandatory Starter Kit. No product purchase is ever required to start earning these commissions. However, in order to take maximum advantage of the Jeunesse® Financial Reward Plan, you must be both Active and Qualified to earn Team Commissions, Leadership Matching Bonuses, and Diamond Bonus Pool income.* (See Glossary of Terms for full explanation.)



*The payout figures depicted in this document are intended to explain the components and operation of the Jeunesse® Financial Rewards Plan. They are not intended to be representative of the income, if any, that a Jeunesse® Distributor can or will earn through his or her participation in the Jeunesse® opportunity. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings, whether made by Jeunesse® or another Distributor, would be misleading. Success with Jeunesse® results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

The maximum payout in the Jeunesse® Financial Rewards Plan is capped at 60% of total company-wide CV. If in any week the total payout of commissions and bonuses exceeds 60% of total company wide CV the actual payout will be 60% and all Distributor commissions will be calculated on a pro-rata basis.

LIFESTYLE REWARDS

Jeunesse® wants to reward you and recognize your success as you build your business. Our Lifestyle Reward Program will enable you to enjoy the luxury lifestyle that your efforts deserve.

EMERALD DIRECTOR EXPERIENCE

The best just gets better! You and your spouse are invited to join us at the luxurious Grand Wailea Resort in Hawaii for five days of fun in the sun. Wine and dine with other leaders and the Company owners, and learn from experts and leaders at our exclusive Leadership Development Event. This incredible experience will be something you'll want to share with your entire team. You must be a Qualified Emerald Director for three consecutive months and be Active to qualify for the Emerald Experience.*

DIAMOND LIFESTYLE EXTRAVAGANZA

This is it—the Diamond lifestyle is yours! You've earned it and we want to reward you not just once, but year after year! As a Diamond Director, you and your spouse will join us on our annual six-day Diamond Lifestyle Extravaganza. We'll be heading to some of the world's most exclusive five-star resorts and experiencing some incredible adventures together. This is the ultimate dream lifestyle—life as a Diamond Director with Jeunesse®. To qualify for the Diamond Lifestyle Extravaganza, you must be qualified at the Diamond Director level for a minimum of three consecutive months in the year and Active in the business.

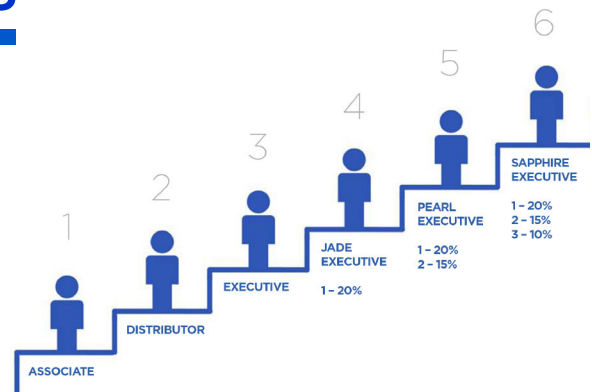
NOTE: You must meet the qualifications for each trip 60 days prior to attend. You will be notified in writing that you are qualified. You must be actively building your Jeunesse® business. All trips are non-refundable and non-transferable. Spouse is defined as one's husband or wife. No cash substitutes are allowed. These trips are designed to promote learning experiences, team building and leadership bonding.

**You may only participate in this experience the first year you meet the qualification criteria.*



JEUNESSE® STAIRWAY TO SUCCESS

As you progress towards building your Jeunesse® business, there are 10 different ranks that you can achieve in our Financial Rewards Plan. Progressing up our Stairway to Success will be based on the time and effort you invest into your business.



EXECUTIVE LEVELS

ASSOCIATE

As a Jeunesse® Associate, you can begin earning Retail Profit, Preferred Customer Bonuses, and New Customer Acquisition Bonuses immediately upon the purchase of the mandatory Starter Kit.* The Starter Kit includes your personal replicated website with a retail store and shopping cart. You will also receive your virtual Business Management System with all the management tools you need to run your business effectively. Associates do not earn or generate points.

DISTRIBUTOR

To achieve the rank of Distributor, you must have purchased a mandatory Starter Kit and accumulated 100 PV within a 30-day period within one year of purchasing your Starter Kit. You may generate the 100 PV by purchasing product yourself, or through Retail, Preferred, or Wholesale Customers who purchase product through your replicated website.

EXECUTIVE

To achieve the rank of Executive, you must first become a Distributor, and then have personally enrolled 2 Distributors (1 in each team) who have each generated 100 PV in one month within one year of joining with the mandatory Starter Kit. As an Executive, you are now 'Qualified' to earn Team Commissions. There is no time limit on achieving the Executive position. You are paid \$35 Team Commissions as an Executive.*

JADE EXECUTIVE

You must be a Qualified Executive with 4 personally enrolled Executives (minimum of 1 in each team) or 8 personally enrolled Distributors (minimum of 3 in each team) who have each generated 100 PV in one month. Earn \$35 Team Commissions. Earn one level of Leadership Matching Bonuses.*

PEARL EXECUTIVE

You must be a Qualified Executive with 8 personally enrolled Executives (minimum of 2 in each team) or 12 personally enrolled Distributors (minimum of 3 in each team) who have each generated 100 PV in one month. Earn \$35 Team Commissions. Earn two levels of Leadership Matching Bonuses.*

SAPPHIRE EXECUTIVE

You must be a Qualified Executive with 12 personally enrolled Executives (minimum of 3 in each team) who have each generated 100 PV in one month. Earn \$35 Team Commissions. Earn three levels of Leadership Matching Bonuses.*

DIRECTOR LEVELS

RUBY DIRECTOR

You must be a Qualified Sapphire Executive with at least two different Qualified Sapphire legs** and have earned 200 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn four levels of Leadership Matching Bonuses.*

EMERALD DIRECTOR

You must be a Qualified Sapphire Executive with at least four different Qualified Sapphire legs** and have earned 500 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn five levels of Leadership Matching Bonuses. Participate in our 'Emerald Director Experience' when you have cycled 500 times within a calendar month and maintained the Emerald rank qualification for at least three consecutive months of the year.*

DIAMOND DIRECTOR

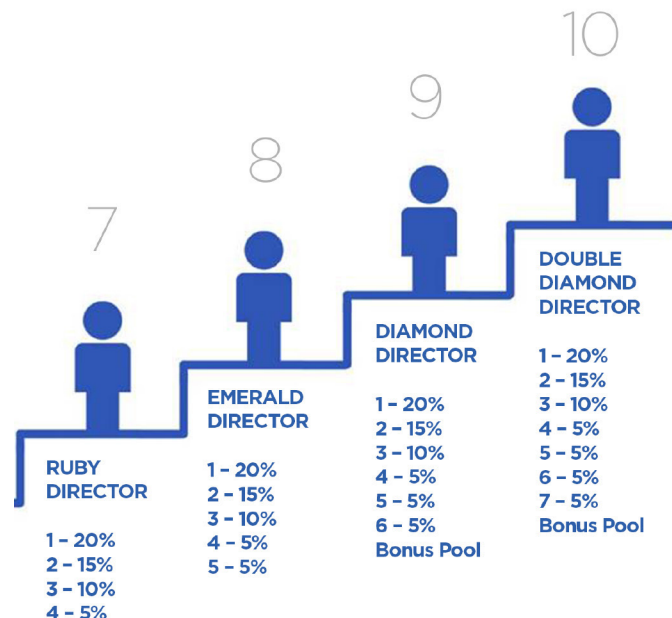
You must be a Qualified Sapphire Executive with at least six different Qualified Sapphire legs** and have earned 1000 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn six levels of Leadership Matching Bonuses. Participate in the Diamond Lifestyle Extravaganza when you have cycled 1000 times within a calendar month and maintained the Diamond rank qualification for at least three consecutive months of the year.*

DOUBLE DIAMOND DIRECTOR

You must be a Qualified Diamond Director with at least two personally enrolled Qualified Diamond Directors and have earned 1500 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual 'Diamond Lifestyle Extravaganza' once you have maintained the Double Diamond qualification for at least three months of the year.

*The maximum payout in the Jeunesse® Financial Rewards Plan is capped at 60% of total company-wide CV. Commissions, bonuses, and other income may be subject to this cap and adjusted from time to time.

**A 'Sapphire leg' is defined as a personally sponsored Member that has one Qualified Sapphire within their personal group. Only one Qualified Sapphire per leg counts to define a Sapphire leg. Multiple Qualified Sapphires within a leg do not count as multiple Sapphire legs.



GLOSSARY OF TERMS

ACTIVE–Active means you must generate 60 PV points during your Autoship month. You must be Active to earn Team Commissions and Matching Bonuses. If you do not remain Active, any accumulated points will be reset to zero when commissions are calculated. You can become Active again after inactivity by obtaining 60 PV points within the Autoship month. Points that have been lost cannot be restored.

ANNUAL RENEWAL–There is a small Annual Renewal fee of \$19.95 to cover the cost of your virtual Business Management System. However, if you maintain 360 CV from Autoship orders during the year, the Annual Renewal fee is waived.

AUTOSHIP MONTH– The Autoship Month is the period of time during which you are responsible for meeting your PV requirements and maintaining your rank qualifications. The period begins on the day of the month that you purchased your sign-up package from the Company and ends on midnight EST the day prior of the following month.

Ex: If you purchased your sign-up package on 4/20, your Autoship month begins on this day and ends on 5/19 at midnight EST.

BUSINESS MANAGEMENT SYSTEM–You receive a virtual Business Management System as part of your Starter Kit, which will provide you with everything you need to run your Jeunesse® business online. Through this powerful system you can track your global business, set up Autoship, generate management reports, purchase products, access commissions, and much more.

COMMISSIONABLE VOLUME (CV)–In order to ensure our products are competitively priced, each Jeunesse® product is assigned a points value (CV); the Financial Rewards Plan is based on the accumulation of these points. CV starts to accumulate at the time you enroll and earn 100 CV from personal purchases or Retail Customer, Preferred Customer, and Wholesale Customer purchases made through your replicated website. CV continues to accumulate so long as you remain Qualified.

GROUP VOLUME (GV)–Group Volume is the volume that is generated through your organization, including volume generated from PGV and your upline (spillover).

LINE OF SPONSORSHIP–A line of sponsorship is created when you enroll a new Distributor in your team. The line of sponsorship grows as the Distributor you have enrolled enrolls other Distributors and those Distributors enroll others. This process continues through unlimited levels in your team. Every new Distributor enrolled creates a new line of sponsorship and there is no limit to how many lines of sponsorship you can create. The Leadership Matching Bonus is earned through all lines of sponsorship and can be earned on up to seven levels of your sales organization.

PERSONAL GROUP VOLUME (PGV)– Personal Group Volume is the volume that is generated throughout your organization, excluding volume created by your upline.

PERSONAL VOLUME (PV)–Personal Volume is the volume that is generated through your personal purchases, Retail Customer purchases, Preferred Customer purchases, and Wholesale Customer purchases.

PREFERRED CUSTOMER–A Preferred Customer is a customer who purchases from your website at the Preferred Customer price. Preferred Customers may elect to participate in Autoship in order to receive a further discount.

QUALIFIED–In order to remain Qualified to earn Team Commissions, Leadership Matching Bonuses, and Bonus Pool income, you must be sure to meet all your rank requirements. If you do not maintain a Qualified status, you will not be eligible for these commissions. The Autoship Month is the period of time during which you are responsible for meeting your PV requirements and maintaining your rank qualifications. The period begins on the day of the month that you purchased your sign-up package from the Company and ends on midnight EST the day prior of the following month.

TEAM COMMISSION–A Team Commission is created when you accumulate 300 CV in one of your teams and 600 CV in the other. This

creates a Team Commission of \$35. It does not matter which team accumulates what volume so long as a total of 900 CV is generated with at least 300 CV from one team and 600 CV from the other team.

WHOLESALE CUSTOMER–A Wholesale Customer is a customer who pays the \$29.95 associate fee, purchases a Basic Package, and may choose to participate in the Autoship program, but does not have any Distributor-like activity (e.g. sponsoring, earning commissions).

